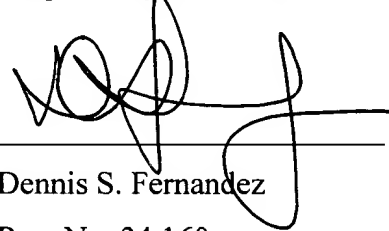


REMARKS

Applicants amend claims 6, 7, 13 and 20 to distinguish patentably over newly-cited references US.PAT6023729 (Samuel) and US.PAT 6826775 (Howe), particularly to specify among other things that “the server may sense one or more appliance attribute from the group consisting of an appliance model number, an entertainment preference, and a budget allowance (i.e., deleting the “schedule availability” language.) Thus it is respectfully submitted that Examiner’s rejection of such claims under 35.U.S.C.103a are overcome, since neither Samuel nor Howe, singly or collectively, teach or suggest all the claim limitations.

Respectfully submitted,



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Date: 4/27/05

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